BHAAVYA MATHUR

LEVEL DESIGNER

CONTACT

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Los Angeles 90012

SKILLS

Unreal Engine Maya Blender VRay SketchUp Nuke

AutoCAD Revit

Photoshop Microsoft Office

LANGUAGES:

English Hindi -----

EDUCATION

MS Fiction & Entertainment

Southern California Institute of Architecture (SCI Arc)

2023-2024

Specializing in game development

Bachelors of Architecture

Sir JJ College of Architecture

2018-2023

Specializing in architectural drawing and 3D modelling and rendering

PROJECTS

2024 KAALI PEELI Game Designer

- Mapped out the city of Mumbai in a playable game loop, drawing from personal life experiences
 to enable players to navigate and explore through the city
- World-built and coded(blueprinting) the assets, to rig game dynamics and implement real-time controls, enhancing gameplay mechanics and immersion in the digital environment
- Designed levels, gameplay, story, and triggers following level design principles to make the game more engaging and fun

2023- **GHAR**

24 Level Designer

- Grey boxed the environment based on references and concepts of traditional Indo-Islamic architecture, integrating realistic cultural elements into the game's visual aesthetic
- Curated sequential levels and playable dynamics based on intensity charts and narrative beats, ensuring the game effectively conveys its intended experience and storyline
- Designed a first-person perspective (FPP) role-playing gameplay with humor and hidden Easter egg moments, enhancing player engagement and enjoyment

2024 THE JUNIPER TREE Production Designer

- Designed and implemented the visual style for digital environments, using colors and lighting to enhance storytelling and translate the creative vision into reality
- Optimized asset creation, props and environment design to maximize performance while minimizing resource usage and costs, without compromising quality or artistic vision
- Curated a digital set that served as a blueprint for the actual set, effectively capturing the vibe, camera angles, space, and colors

2024 THE CHOICE Art Director

- Created environments with meticulous attention to detail to reflect the imperfections of real life, ensuring authenticity and avoiding a staged appearance
- Coordinated between the Production Designer and the Concept Artist to align environment aesthetics and development schedule, ensuring a seamless workflow and minimal delays during production
- Assigned symbolic-colors to characters symbolically to influence viewers' psyche whenever specific colors appeared on screen, enhancing thematic impact and visual storytelling

2022 QUARAN-TIME GAME

Game designer

- Created a board game inspired by the team's lockdown experiences, incorporating experience cards that guide players through the game's challenges and scenarios to ultimately "beat the lockdown"
- Designed the user interface for experience cards and the game board, developed levels, gameplay mechanics, and win/loss conditions, ensuring a cohesive and engaging player experience

2021 MALACUS Graphic Artist

- Studied and analyzed visual trends and thematic elements to maintain visual consistency and produce story imposition visuals
- Designed and curated logos, signages and other graphics, ensuring alignment with the project's visual style and thematic elements to enhance the storytelling

2020- SCAVENGER HUNT

23 Curator

- Created an engaging annual scavenger hunt across the city, developing clues that required players to identify and decode specific locations to progress through the game
 Designed and managed the UI of the clues, and timed and tested the hunt to ensure smooth
- Designed and managed the UI of the clues, and timed and tested the hunt to ensure smooth operation and participant engagement

2020 HITEN SETHI & ASSOCIATES Intern

- Designed architectural projects by organizing spaces, enhancing worldbuilding and spatial coherence according to the visual language of the client
- Led the intern team for rendering and scene assembly, for creating marketing visuals of the projects

2016 KABADDI BOARD GAME Game Visual Developer

- Our team developed the Indian game of Kabaddi into a Board Game (as a part of a cultural exchange program), in Germany, and was acknowledged and awarded by the German Government for the same
- Led the visual graphics team for the game, ensuring cohesive execution and clear, easily understandable design